

Figure 1

200

09930679.073001

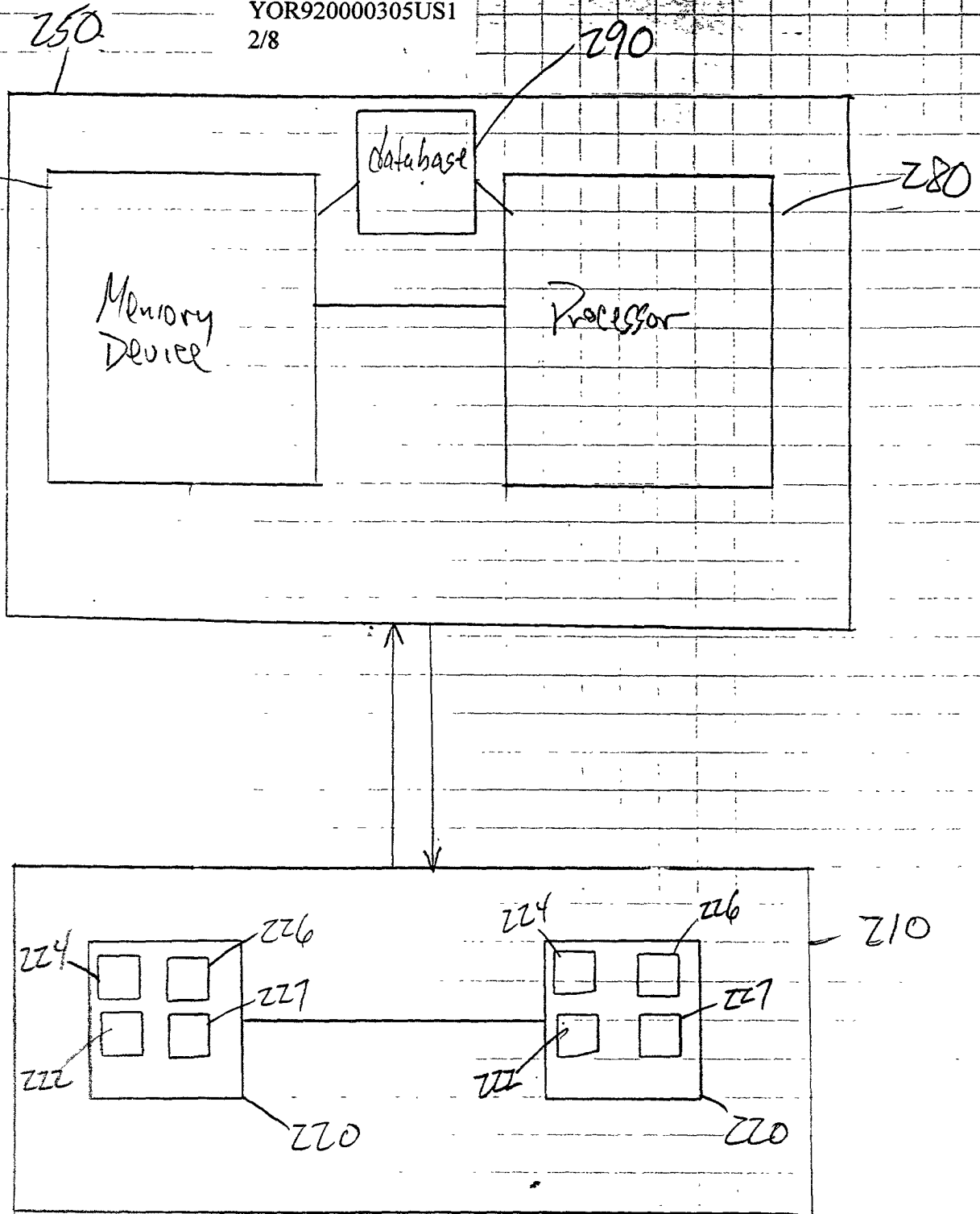


Figure 2(a)

SELLER - XYZ COMPANY

<u>MERCHANDISE DESCRIPTION</u>	<u>LOT NUMBER</u>	<u>EXPIRATION DATE</u>	<u>PRICE PER UNIT (\$)</u>
Aspirin, Brand X	99-001	1/02	1.50
	99-002	12/02	2.00
	00-003	12/03	2.50
Aspirin, Brand Y	00-001	12/03	2.50
	00-002	6/03	3.00
	01-003	6/04	4.00

310

320

Figure 2(b)

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300

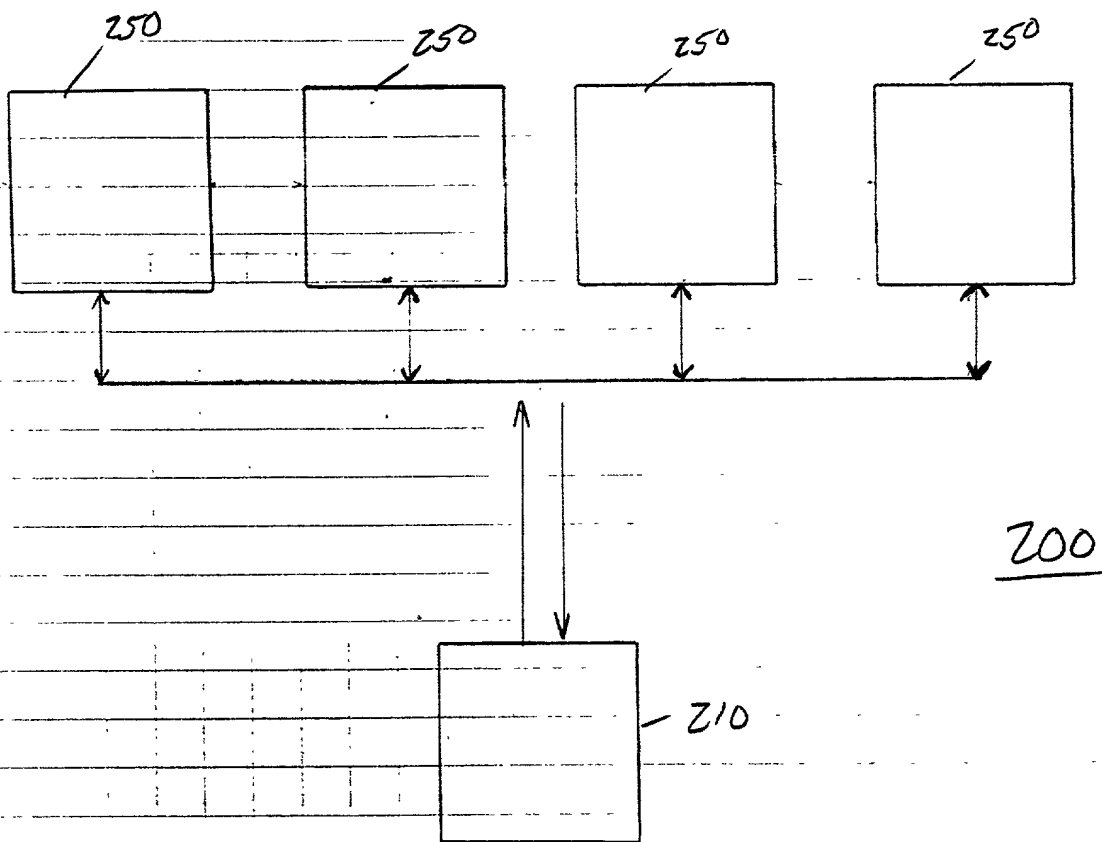


Figure 3(a)

(351)

Initial price = cost to seller X (1 + x% profit margin)

(352)

Final price = y% of initial price

(353)

Price reduction  
per unit period

=

$\frac{(\text{initial price} - \text{final price})}{\text{\# of unit periods in expiration period}}$

(354)

Adjusted initial price = initial price - ((price reduction per unit period) X (# of unit periods))

(355)

Total price  
of merchandise  
to purchaser

=

adjusted  
Initial price

-

quantity  
discount factor

+

shipping  
charge

+

applicable  
taxes

350

Figure 3(b)

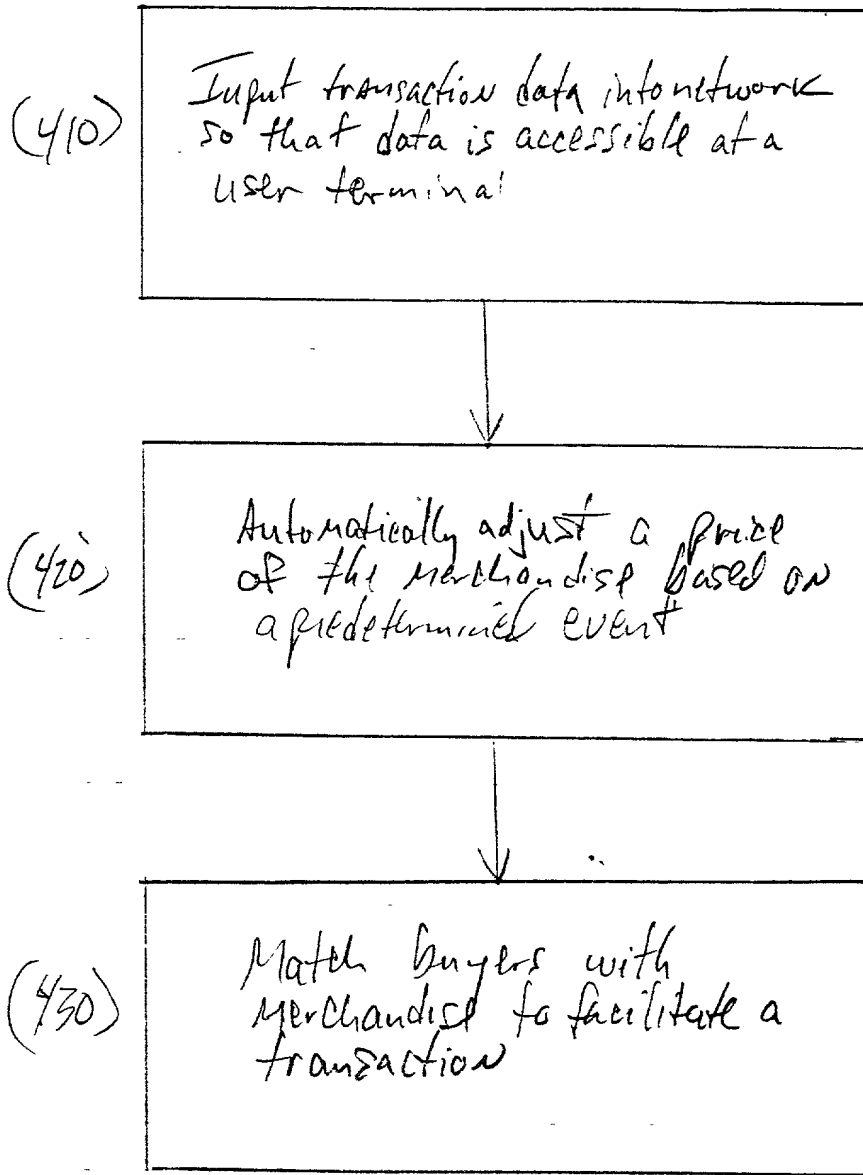


Figure 4

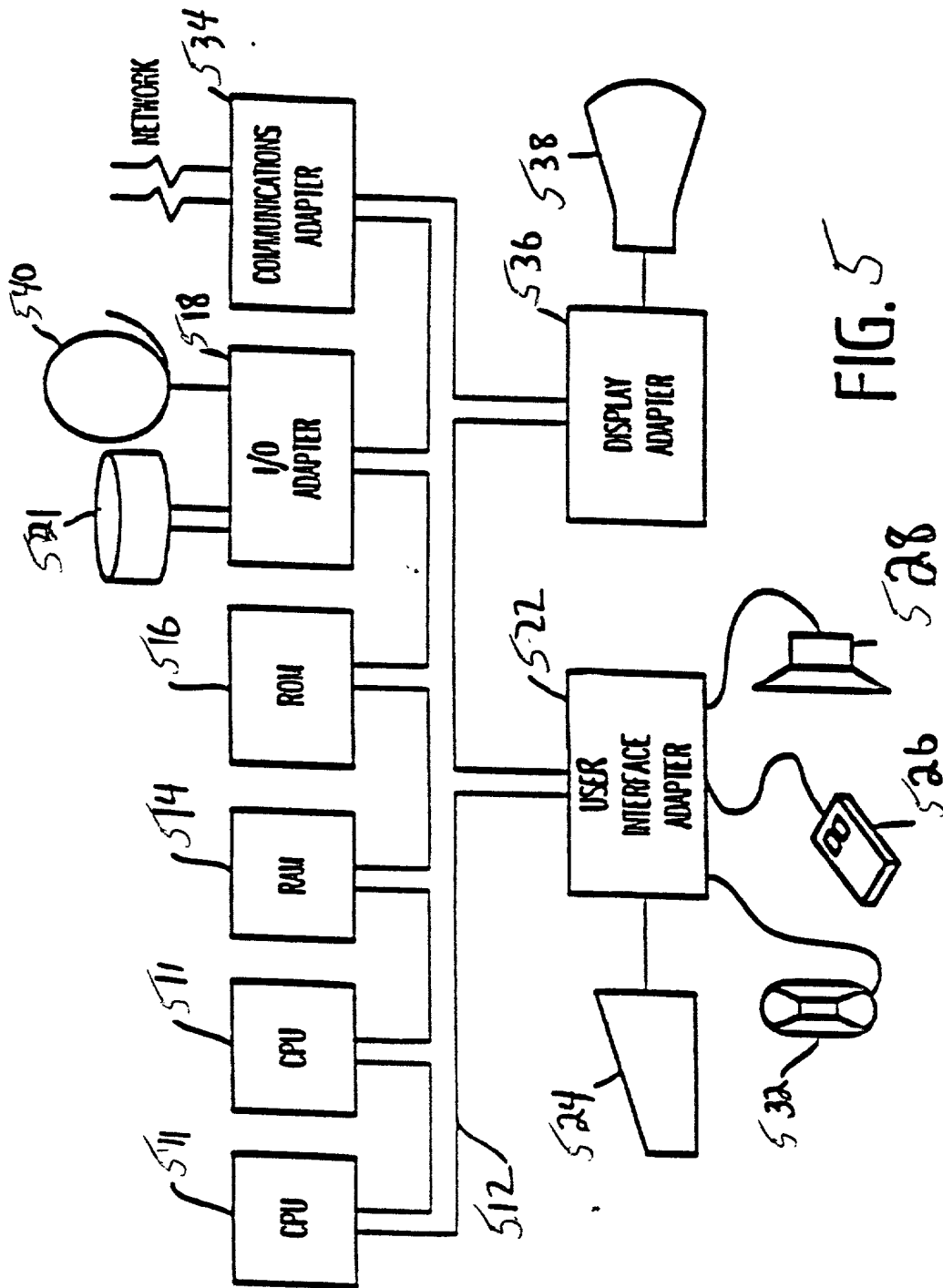


FIG. 5

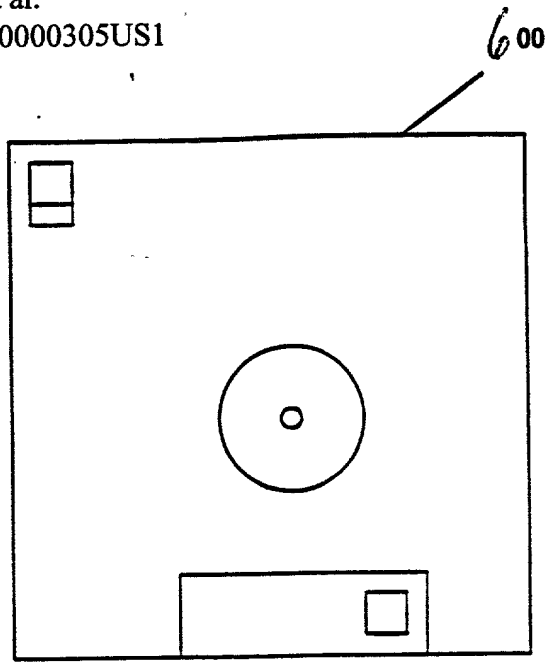


FIGURE 6

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